

MISSION

To simplify and accelerate market-based sustainable ocean investing across **all asset classes** and **all sectors** of the Blue Economy by centralizing research, commentary, inspiration, and access to blue enterprise **in one place**.

OPPORTUNITY

Our oceans face serious challenges but also anchor a growing, multi-trillion dollar economy. To reach full potential and achieve the goals of UN SDG 14, broader capital market engagement is needed to complement the vital roles of philanthropies, concessionary investors, and multilateral institutions.

APPROACH

Investable Oceans is an investment hub that spans:

- All Asset Classes: Public Equities, Fixed Income, Private Equity, and Venture Capital
- All Sustainable Blue Sectors: Energy Solutions, Fisheries & Aquaculture, Plastics & Pollution, Shipping & Ports, and Tourism

This platform seeks to support and enhance the important work and growing success of fund managers, incubators and accelerators. Access to the platform is subject to various screens, which include referrals, capital raised, credentials, affiliations, awards and other validating criteria and data points.

INVESTING ECOSYSTEM

The Investable Oceans platform allows its users to:

- **Invest** with access to a broad array of investment opportunities across all asset classes and all sustainable sectors
- **Learn** *through* curated research, commentary and tools to facilitate analysis
- **Get Inspired** by browsing a collection of ocean books, films, art, and innovations
- **Find Events** *via* an extensive global calendar of upcoming virtual and in-person events, sourced from the ocean community

SECTORS



Energy Solutions



Fisheries & Aquaculture



Plastics & Pollution



Shipping & Ports



Tourism

OUR TEAM



Ted Janulis, Founder & Principal

Former Head of Investment Management Division of Lehman Brothers; President Emeritus of The Explorers Club.



Brian Watson, Principal Experienced technologist; Former CIO of RBS Greenwich Capital; COO of CRT Capital.



Vanessa Fajans-Turner, Principal

15-year track record with the UN and philanthropic sector in sustainable development and climate.