

INVESTABLE OCEANS

Building sustainable capital markets for the oceans

The Blue Economy is the sustainable use of ocean resources for economic growth, improved livelihoods and jobs, and ocean ecosystem health. – World Bank Group

The Opportunity

- The ocean economy is broad and deep, generating \$3 trillion per annum with an estimated \$24 trillion in total asset value.
- The major sustainability transitions happening across the food, energy, transportation, and materials sectors on land are also occurring in and are investable through the oceans.
- Sustainable market-based investing plays a critical role in accelerating scalable ocean-focused solutions and offers the potential for compelling financial returns alongside measurable environmental outcomes.

Ecosystem Engagement



What We Do

- Investable Oceans is an investment banking platform that seeks to bring market-based capital to the oceans to accelerate the transition to a sustainable blue economy.
- We connect institutional and accredited individual investors with innovative early-stage companies (seed-Series B) across a wide range of sectors and geographies.
- We also provide advisory services, convene expert roundtables on timely topics, and conduct original research to generate insights on sustainable ocean investing.
- We help build the global blue economy ecosystem through meaningful partnerships, active membership in 1000 Ocean Startups, and participation in multiple innovation programs and initiatives.

Who We Are

- Experienced and passionate team spread across the United States and Europe.
- Extensive finance backgrounds; strong commitment to the oceans; deep knowledge of the blue economy investment and innovation ecosystem.
- Founder and Principal, Ted Janulis, serves on several boards including Mission Blue, ORRAA, One Ocean Foundation, Duke University's Nicholas School of the Environment, USA Today Inc., and is President Emeritus of The Explorers Club in New York City.

Sector Engagement



Blue Foods



Renewable Energy



Shipping & Ports



Data & Blue Tech



Plastics & Pollution



Conservation